

Alexandria, MN - McDonald's Restaurant Image Modernization



The photo to the right shows the restaurant prior to installation of updated FFS provided exterior finish materials. This traditional image store location was selected for a new image modernization to update the look and feel of the store to represent the current franchise image.



Project Summary:

FFS furnished the majority of updated exterior finish veneers shown on this McDonald's Renovation. FFS worked with the general contractor for this project, Nor-Son. Specific products supplied included **EnduraWal** Dryvit acrylic finish panels in two color tones (Bleeker Beige and Alexandria Beige) with a Quarzputz texture. The **BrickWal** thin brick veneer was manufactured using two different brick colors, Summitville #24 Boston with a Natural Gray Resin and #96 Williamstown with a Buff Resin.

Meet Owners Goals, Values and/or Expectations:

FFS supplied exterior finish materials along with trim and accessories including installation instructions and guidance to complete the install. By utilizing a factory finished veneer materials approach, Nor-Son was able to perform the renovation work while minimizing customer impact as all work was completed while the restaurant continued to operate.

FFS PRODUCTS USED:

BrickWal
EnduraWal

CLIENT:

Nor-Son, Inc.

Pictures below show the renovation in process:

